



# Apprenticeship Embedded Degree Program (AEDP)

*Introducing 4 Years AEDP (B.Com BFSI)*

## Background

The Ministry of Finance has been charged with overseeing the Skill mandate and has established the National Skill Development Corporation (NSDC) for the purpose of driving skill development initiatives. NSDC has been working with leading organizations and associations from several sectors on setting up Sector Skill Councils to address the need for skill development.

The Indian economy has quite evidently been on a relatively high growth trajectory. It has experienced an average growth rate of over 9% annually for the last three years. There is no question that this surge has favorably impacted the Banking, Financial Services and Insurance (BFSI) sector.

BFSI companies are now able to expand by introducing new products, leveraging technology, deploying innovative strategies and ramping up distribution networks. Greater levels of consumer awareness about various investment options have enlarged the potential of this sector for catering to the various strata of society. Deregulation has induced the banking sector in particular to explore new business avenues. A strong regulatory and compliance framework in creating an investment friendly environment is showing positive signs for the sector too (Source: Dun and Bradstreet).

India needs to add 7.85 million jobs every year until 2030 to sustain economic growth and social inclusion, according to the Economic Survey 2023-24. Many leaders in the industry agree that skill development is an issue that needs attention as we seek to grow as an industry and forge ahead as critical part of the Indian economy. We are confident that with the support of the industry and other service providers, we can collaborate successfully for this nation-building endeavor and create significant progress in the area of skill development.

By partnering with the leaders of this industry, industry association bodies and various service providers, the skill council is looking forward to working hard to take our industry and therefore, our nation forward.

## About BFSI Sector Skill Council Of India

The BFSI Sector Skill Council of India is set up to bring leading organizations of the BFSI industry together to create strategies and operational plans that will create standardized skill requirements for the various job roles in the industry. The skill council will also accredit well-equipped service providers who will partner to disseminate the training. The skill council is seen by its stakeholders and partners as a nation-building activity with far reaching implications for social development and empowerment through financial inclusion. Great care is being taken to appropriately address the needs of the various industry verticals as well as the geographical regions of the country.

NSDC has always been in close contact with the BFSI Sector Skill Council as we partner to address skill development needs in a large, highly segmented industry which is characterized by accelerated growth. The progress of the BFSI industry has significant impact on the progress of our nation and the issue of skill development is one that the industry holds as being of great importance.

The BFSI Sector Skill Council of India has been set up with the aim of enhancing skill development across the BFSI sector leading to greater efficiency, productivity and sustained growth.

- It addresses the shortages in skill development, known as 'skill gaps'; targets skill development strategies accordingly and thereby help in enhancement of skill level of employees.
- The approach to this is by defining the standards for skill development for the various job roles of the industry using a competency-based framework.

## Deliverables to Achieve Key Objective

1. To create a Labor Market Information System (LMIS)
2. Clearly define roles for each segment of the sector
3. Identify competencies required for each role defined
4. Map learning objectives to the competencies and define learning modules
5. Train the trainers, provide certification and accreditation for training service providers

## Role of BFSI SSC

1. Design Qualification as per the Job Roles in BFSI Sector
2. Skill development of the youth
3. Post skilling assessment
4. Certification
5. Assistance for Internship / Apprenticeship
6. Train the Trainer Program

# Government Partnerships



Uttar Pradesh Skill Development Mission



HIGHER EDUCATION  
DEPARTMENT

# Industry Partnerships



सेन्ट्रल बैंक ऑफ इंडिया  
Central Bank of India



Partial List

# Bachelor of Commerce - BFSI (B.Com BFSI)

## Introducing 4 Years Apprenticeship Embedded Degree Program (AEDP)

### Program Highlights:

- A unique initiative by BFSI Sector Skill Council of India in collaboration with various State Govts.
- One year paid apprenticeship offered in the 3rd year of the program.
- NEP 2020 compliant program.
- Opportunities for earning of multiple skill certificates after completion of every semester.
- Multiple entry and exit options.
- Industry approved skill courses (job roles).

### Who Should Attend:

- Aspirants intending to acquire skill-oriented program to seek employment based on acquired skill.
- Candidates having certificate of 10+2 or equivalent. (Final eligibility criteria to be decided by college /University)

### Course Objectives:

- Bring employability into curriculum.
- Enhance skill competency among students' community.
- Introduce operationalized skills, which are clearly defined and actionable.
- Teach Skill-oriented programs which emphasize hands-on experience and application.
- Enable students with competencies relevant to their future careers.
- Enable competencies for effective problem-solving and practical solutions in real-world scenarios.
- Alignment with Qualification Frameworks.
- Focus on students' ability to find solutions to relevant problems in their lives and careers.
- Prioritize practical skills, preparing students to excel in their chosen professions and contribute effectively to society.

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States

40+

Districts

50+

Colleges

3500+

Students

30+

Universities

# Bachelor of Commerce (B.Com) in Banking, Financial Services & Insurance

		Course Title		No of Papers	No of Hours	No of Credits	Courses Credits
YEAR 1	Semester I		6	310	20	20	
	Skill Courses	Accounts Assistant	1	100	6	6	
		Introduction to Direct Taxes	1	45	3		9
		Management Principles and Practice	1	45	3		
		Business Economics	1	45	3		
	Core Courses	English Language-I	1	45	3		5
		Business Communication (Verbal / Nonverbal)	1	30	2		
	Semester II		6	310	20	20	
	Skill Courses	GST Assistant	1	100	6	6	
		Introduction to Indirect Direct Taxes	1	45	3		9
		Business Mathematics & Statistics	1	45	3		
YEAR 2	Core Courses	Marketing Concepts and Principle	1	45	3		
		Economic Environmental Science	1	45	3		5
		English Language-II	1	30	2		
	Semester III		6	310	20	20	
	Skill Courses	Insurance Advisor/Agent	1	100	6	6	
		Financial Analysis	1	45	3		9
		Investments - Risk and Returns	1	45	3		
	Core Courses	Sales & Distribution Management	1	45	3		
		Business & Applied Law	1	45	3		5
		Advanced Business Communication (Verbal / Nonverbal)	1	30	2		
YEAR 3	Semester IV		6	310	20	20	
	Skill Courses	Mutual Fund Distributor	1	100	6	6	
		Personal Financial Planning	1	45	3		9
		Introduction to Indian Capital Markets	1	45	3		
	Core Courses	Business Decision Making	1	45	3		
		Organisational Structure & Behaviour	1	45	3		5
		Entrepreneurship Development	1	30	2		
	Semester V & VI		6	1800	40	44	
		Apprenticeship			1800	40	
YEAR 4	Semester VII		6	310	20	20	
	Skill Courses	Credit Processing Officer	1	100	6	6	
		Retail Banking Assets Sales	1	45	3		9
		Retail Banking Assets Underwriting	1	45	3		
	Core Courses	Financial Management	1	45	3		
		Corporate Communications - I	1	45	3		5
		Social media and Digital Marketing	1	30	2		
	Semester VIII		6	310	20	20	
	Skill Courses	MIS Data Analyst - Financial Services	1	100	6	6	
		Retail Banking Liabilities Sales	1	45	3		9
		Branch Banking Operation	1	45	3		
	Core Courses	Social Media Marketing and Advertising	1	45	3		
		Artificial Intelligence (AI) in BFSI Industry	1	45	3		5
		Corporate Communications - II	1	30	2		
Grand Total				3,660	160	160	



# BFSI Sector Skill Council of India

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